



30-31 October 2014
Top Hotel Convention Center
Prague, Czech Republic

(Draft)
PROGRAMME
BOOK

Organization
Academic World Education and Research Center
Non-profit international organization
www.awer-center.org

DRAFT PROGRAMME

Dear Colleagues

Thank you very much for your abstract or full paper submissions to the **2nd GLOBAL CONFERENCE on BUSINESS, ECONOMICS, MANAGEMENT and TOURISM (BEMTUR-2014)** which will be held in Top Hotel Convention Center at October 30-31, 2014, in Prague - Czech Republic.

The BEMTUR-2014 Draft Programme is published in our conference management system

If your presentation is not available in the draft programme, or you may withdraw your paper, please send the name of your article and its authors' names and ID number to bemtur.programme@gmail.com until **26 October 2014, 24:00 GMT+2**. Your paper will take or out place in the programme in a short time.

Full Paper Publication

BEMTUR-2014 accepted full papers will be published in Elsevier **Procedia Economics and Finance (ISSN: 2212-5671)** and can be retrieved from **ScienceDirect** (www.sciencedirect.com) database and also submitted to **SCOPUS** and ISI **Thomson Reuters Conference Proceedings Citation Index – CPCI (ISI Web of Science)** for evaluation for inclusion in the list. The Full Paper Template and Guidelines of Author download from http://www.globalcenter.info/bemtur/?page_id=31.

Poster or Virtual Presentation

If you want to make POSTER or VIRTUAL PRESENTATION, please send us an email bemtur.programme@gmail.com about your presentation type until 26 October 2014. Thus, we can organize the presentations.

Full Paper Submission

Due to popular demand, the full paper deadline will be extended 20 November 2014 and the Camera-ready submission for Elsevier at December 10, 2014. This mean you should participate the conference and present your full paper at the conference (oral or virtual) and after the criticism during the conference you will have chance to make your last changes in the last version of your full paper and submit again until 20 November 2014. For full paper Template and Guidelines of Author http://www.globalcenter.info/bemtur/?page_id=31.

Best Poster Award and Paper Poster Size:

The poster size is A0, equals 118 cm height x 84 cm length, or smaller. Please choose upright format and keep in mind that the font sizes should be big enough to allow your poster to be read from some distance. We suggest using a font size of 22 – 24 pt for texts and 60 – 70 pt for headings. You are kindly asked to bring your poster fully assembled and printed. The conference will offer the Best Poster Award to the three best posters. Please read the guidelines below carefully; http://www.globalcenter.info/bemtur/?page_id=539

Session Chairman

If you want to be a Session Hall Chair in BEMTUR-2014, please send an email to bemtur.programme@gmail.com till 26 October 2014, 24:00 GMT+2. Conference Chairmen get certificates for this duty. Applicants must have at least PhD degree and speak English well.

Accommodation

Please visit these address to apply for registration (http://www.globalcenter.info/bemtur/?page_id=21) and accommodation (http://www.globalcenter.info/bemtur/?page_id=9).

Hotel Transfer

Please visit this website to get benefit from shuttle opportunities Prague Airport-Top Hotel-Prague Airport with reasonable prices.
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Bank Statements

On your arrival to the conference please do not forget to bring along with you your BANK STATEMENTS to show proof of your payments in order to be able to receive a receipt and not experience any inconveniences.

Weather Conditions

In order to be certain of the weather whilst your visit to Prague, Czech Republic. It would be a good idea to check out this web-site: www.weather.com so that you can consider to take precautions during your journey in the touristic world of Prague.

Conference Venue

Top Hotel Convention Center
Praha Blažimská 1781/4
149 00 Praha 4 – Chodov
Czech Republic

If you have any questions, please contact me. Thank you for considering this conference as a venue for your work.

All the conference members are working hard for your excellence and for the conference.

Hope to meet you in Prague.

With Respect,

Dr. Tulen Saner

The President of the Conference
bemtur.info@globalcenter.info

IMPORTANT EVENTS

30 – 31 October 2014	
08:00 – 19:00	Registration

Opening Ceremony		
30.10.2014 09:00 – 10:00		Hall 2

TIME	TITLE	SPEAKER	HALL NAME
30.10.2014 10:00 – 11:00 Keynote 1	“Actual Trends in The Global Economy”	Prof. Dr. Constanta Aurelia CHITIBA Christian University “Dimitrie Cantemir”, Bucharest, Romania	Hall 2

TIME	TITLE	SPEAKER	HALL NAME
30.10.2014 11:20 – 12:20 Keynote 2	“Publishing in High Impact Journals”	Prof. Dr. Steven M. Ross John Hopkins University, USA	Hall 2

12:20 – 13:20	Lunch Break
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30 / 10 / 2014, Thursday

30.10.2014 09:00 – 10:00	Opening Ceremony
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TIME	TITLE	SPEAKER	HALL NAME
30.10.2014 10:00 – 11:00 Keynote 3	“Actual Trends in The Global Economy”	Prof. Dr. Constanta Aurelia CHITIBA Christian University “Dimitrie Cantemir”, Bucharest, Romania	

TIME	TITLE	SPEAKER	HALL NAME
30.10.2014 11:20 – 12:20 Keynote ?	“Publishing in High Impact Journals”	Prof. Dr. Steven M. Ross John Hopkins University, USA	

12:20 – 13:20	Lunch Break
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ORAL PRESENTATIONS SESSION – I 13:20 – 15:00

Hall 5,

TIME	TITLE	PRESENTER(S)/AUTHOR(S)
13:20 – 13:40	Marketing Strategy Of Seagram (Thailand) Limited	Sinee Sankrusme
13:40 – 14:00	The Application Of Six Sigma Within Business Process Management In A Customer Service Centre Environment	Paul Soare
14:00 – 14:20	Development of electronic commerce in agribusienss – the Polish example	Dariusz Strzębicki
14:20 – 14:40	Causal Interactions Between FDI, And Economic Growth: Evidence From Dynamic Panel Co-Integration Models	Mohammed Abbes Sahraoui, Yassine Zakarya Ghouali
14:40 – 15:00	Integrating Cultural And Nostalgia Tourism To Initiate A Quality Tourism Experience Destination: Chiangkan District, Leuy Province, Thailand	Attama Nilnoppakun, Kreagrit Ampawat

Hall 6

Session Chair :		
TIME	TITLE	PRESENTER(S)/AUTHOR(S)
13:20 – 13:40	A New Model In Compensation Of Saving Deficit In Turkey: The Golden Days In Banking And Early Results	Ercan Özen
13:40 – 14:00	Exploring The Relationship Between Sustainability Values And Destination Choices: A Comparative Study Of Canadian And US American Tourists	Ercan Sirakaya Turk, Seyhmus Baloglu
14:00 – 14:20	Does Tourism Industry Demonstrate Weak Labor Markets Characteristics? An Evaluation	Yaşar Sarı, Dönüş Çiçek, Seher Konak, Cansev Özdemir, Duran Cankül
14:20 – 14:40	Ecovillages As A Destination And A Study Of Consumer's Approaches To Ecovillages	Sefik Naci Adalılar, Sanem Alkibay, Zeliha Eser
14:40 – 15:00	Counterfeit Supply Chains	Zeliha Eser, Bahar Kurtulmusoglu, Adnan Bicaksiz, Selay Ilgaz Sumer

15:00 – 15:20	Coffee Break
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SESSION – II
15:20 – 17:00

Hall 5,

Session Chair :		
TIME	TITLE	PRESENTER(S)/AUTHOR(S)
15:20 – 15:40	The Consequences Of The Economic Crisis On Small Companies From Romania	Trasca Daniela Livia
15:40 – 16:00	CSR And Disabled Consumers	Magdalena Maciaszczyk, Paweł Maciaszczyk
16:00 – 16:20	Call Centre Service Encounter, Trust, Satisfaction And The Call Intention; Evidence From South Asian Call Centers	Amila Buddhika Sirisena
16:20 – 16:40	Integrative Participatory Community-Based Ecotourism Development: From The Foot Of The Hill To The Rim Of Mekong River, Sangkhom District, Nong Khai Province, Thailand	Attama Nilnoppakun, Aroonsri Aue-Sriwong
16:40 – 17:00	Structural Heterogeneity as a Premise of Macro-stabilization Policies	Anca Maria Paraschiv, Ana Maria Sandica

Hall 6

Session Chair :		
TIME	TITLE	PRESENTER(S)/AUTHOR(S)
15:20 – 15:40	The Effect Of Corporate Social Responsibility Perception On Tourism Students' Intention To Work In Sector	Orhan Can Yilmazdoğan, Cihan Seçilmiş, Dönüş Çiçek
15:40 – 16:00	Services Marketing Mix Efforts Of A Global Services Brand:The Case Of DHL Logistics	Bengü Sevil Oflaç, Birce Dobrucalı, Tuğçe Yavaş, Maria Gabriela Escobar
16:00 – 16:20	Is It Any EU Corporate Income Tax Rate-Revenue Paradox?	Catalina Cozmei
16:20 – 16:40	New Formulations For Orienteering Problem	İmdat Kara, Papatya Sevgin Bicakci, Tusan Derya
16:40 – 17:00	Constructing Average Decadal Unemployment Rates On Vector Space Model	Shesen Guo, Ganzhou Zhang

SESSION – III
17:00 – 19:00

Hall 5,

Session Chair :		
TIME	TITLE	PRESENTER(S)/AUTHOR(S)
17:00 – 17:20	Students' perspective on Romanian higher education quality: a statistical approach	Andreea Ardelean, Elena Druica, Emilia Titan
17:20 – 17:40	Comparative Analysis - State Of Development Of The Social Economy In The EU And In Romania	Florina Oana Virlanuta
17:40 – 18:00	The Transition To An Innovative Economy As A Strategic Imperative	Albert Nurtdinov, A.R. Nurtdinov
18:00 – 18:20	Guidelines For Developing Hotel Management To Compele In A Chaning Asean : A Case Study From Phitsanulok Province, Thailand	Phisunt Tinakhat
18:20 – 18:40	Classical, Neoclassical And New Classical Theories And Their Impact On Macroeconomic Modelling	Oana Simona Hudea
18:40 – 19:00	Ecological-Economic Imbalances And Opportunities For Economic Growth In Russia	Albert Nurtdinov

Hall 6

Session Chair :		
TIME	TITLE	PRESENTER(S)/AUTHOR(S)
17:00 – 17:20	Bio Market In Romania	Natalita Maria Sperdea
17:20 – 17:40	Structure Of Human Capital	Julia Kolesnikova, Fakhrutdinova Elena, Yurieva Oksana, Salyahov Eldar
17:40 – 18:00	Structural Capital - A Proposed Measurement Model	Luminita Maria Gogan, Dan Cristian Duran, Anca Draghici
18:00 – 18:20	Does tourism enhance sustainable economic growth in Central and Eastern Europe?	Mara Ursache
18:20 – 18:40	Investigating the Periodic Dynamics of Tourism Demand in Turkey	Inci Oya Coşkun, Selim Yıldırım
18:40 – 19:00	Romanian Retail Food Market - Survival Or Success For Domestic Companies	Silvius Stanciu

31 / 10 / 2014, Friday

**SESSION – IV
08:20 – 11:00**

Hall 1,

Session Chair :		
TIME	TITLE	PRESENTER(S)/AUTHOR(S)
08:20 – 08:40	Sustainable Development And The Influence Of Social And Cultural Values. A Case Study On Romania	Margareta Simona Busoi
08:40 – 09:00	The Cultural Tourism Management Under Context Of World Heritage Sites: Stakeholders' Opinions Between Luang Prabang Communities, Laos And Mueang-Kao Communities,Sukhothai ,Thailand	Kunkaew Khlaikaew
09:00 – 09:20	Local Politics And Democracy In Thailand	Nattapong Boonlue
09:20 – 09:40	The impact of the attachment implementation in the healthcare domain	Hicham Amine
09:40 – 10:00	The Corporate Social Responsibility Practices In The Context Of Sustainable Development. The Case Of Romania	Raluca Andreea Popa
10:00 – 10:20	Understanding The Impact Of Entrepreneurial Orientation On Smes' Performance. The Role Of The Financing Structure	Michela Cesarina Mason, Josanco Floreani, Josanco Floreani, Stefano Miani, Stefano Miani, Federico Beltrame, Federico Beltrame, Roberto Cappelletto
10:20 – 10:40	Analysing The Relationships Among The Factors Affecting Happiness Of Adolescents: Focusing On OECD Countries	Young-Chool Choi, Ji-Hye Lee
10:40 – 11:00	Undergraduate Tourism Students' Opinions Regarding the Work Conditions in the Tourism Industry	nesrin bahcelerli, esen sucuoglu

Hall 2,

Session Chair :		
TIME	TITLE	PRESENTER(S)/AUTHOR(S)
08:20 – 08:40	Goodwill Controversy, IFRS Inspired Impairment And Goodwill Accounting Practices In Australia During The Global Financial Crisis	Sheikh F. Rahman
08:40 – 09:00	Features Of The Public Procurement Market In Romania	Daniela Pirvu
09:00 – 09:20	Predictive Validity Of Test With Bias Cancellation: A Simulation Study	Sehee Hong
09:20 – 09:40	Sustaining Rural Network Engagement - A Stakeholder Perspective	Elaine Aylward, Felicity Kelliher, Patrick Lynch
09:40 – 10:00	Exploring The Moderating Roles Of Goal Orientation And Metaphorical Openness In Consumers' Brand Preferences	Danny Tengti Kao
10:00 – 10:20	Coping With Perceived Traumatic Events: A Case Study Of A Norwegian Military Officer Being Exposed To Stress In An International Military Operation	Ole Boe
10:20 – 10:40	The Role Of The Forest Resources In The Socioeconomic Development Of The Rural Areas	Silvia Elena
10:40 – 11:00	Desirable Leadership Qualities Of Local Government Chiefs In Relation To Local Government Conditions	Sang-Yeup Lee, Sang-Hyeon Ju, Min-Hee Kim, Young-Chool Choi

Hall 3,

Session Chair :		
TIME	TITLE	PRESENTER(S)/AUTHOR(S)
08:20 – 08:40	Decision-Making, Decision Making Procedures And Their Relation To The Knowledge Management, Use Of Knowledge Management In Decision-Making	Ivan Litvaj
08:40 – 09:00	Global Financial Crisis and Questionable Goodwill Accounting Practices by Australian Companies	Sheikh F. Rahman
09:00 – 09:20	SWOT analysis of the Romanian higher education quality from the students' perspective	Andreea Ardelean, Elena Druica, Emilia Titan
09:20 – 09:40	The Examination Of Relationship Between Foreign Direct Investments And Carbondioxide Emissions In Turkey With ARDL Approach	Vildan Merve Yilmaz, Zeynep Karaca
09:40 – 10:00	Globalization And The Conspiracy Theory	Calance Madalina
10:00 – 10:20	The Cultural Tourism Management Under Context Of World Heritage Sites: Stakeholders' Opinions Between Luang Prabang Communities, Laos And Mueang-Kao Communities, Sukhothai ,Thailand	Kunkaew Khlaikaew
10:20 – 10:40	DIVERSIFIED RISK MANAGEMENT	Monika Ostrowska, Sławomir Mazur
10:40 – 11:00	The Impact Of Accounting For Government Grants Related To Fixed Assets On Equity Capital. Evidence From A Portuguese Sample Of Agricultural Companies	José Manuel Pereira

Hall 4,

Session Chair :		
TIME	TITLE	PRESENTER(S)/AUTHOR(S)
08:20 – 08:40	The Relationship Between Branding And Diffusion Of Innovation: A Systematic Review	Dorian Laurentiu Florea
08:40 – 09:00	The New Banking Sector. Towards Reforming The Too Big To Fail Banks	Alina Pop
09:00 – 09:20	An Evaluation Of Small And Medium Size Enterprises (Smes) Satisfaction Toward Jordanian Islamic Banks Services Quality	Sana Nazme Maswadeh
09:20 – 09:40	Expectations And Realities On Labor Market In Romania	Elena Bugudui
09:40 – 10:00	The Rise Of Technology In Romanian Labour Market – A Long Term Business Or Just A Bubble?	Andreea Burciu
10:00 – 10:20	The Influence Of The Integrated Marketing Communication On The Consumer Buying Behavior	Olimpia Mihaela Oancea
10:20 – 10:40	An Evaluation Of Small And Medium Sized Enterprises (Smes) Satisfaction Toward Jordanian Islamic Banks Service Quality	Sana Nazme Maswadeh
10:40 – 11:00	Risk in a crisis situation	Monika Ostrowska, Sławomir Mazur

11:00 – 11:20	Coffee Break
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SESSION – V
11:20 – 13:00

Hall 1,

Session Chair :		
TIME	TITLE	PRESENTER(S)/AUTHOR(S)
13:20 – 13:40	Knowledge Management Embedment In Company, Knowledge Management Significance And Usage In Company, Knowledge Repositories And Libraries In Company	Ivan Litvaj
13:40 – 14:00	Waste Production As One Of The Problems Of Postmodern Society	Pavla Varvazovska
14:00 – 14:20	An Integrated Success Model For An Electronic Health Record: A Case Study Of Hakeem The Jordanian Electronic Health Record	Dua' Abdellatef Nassar
14:20 – 14:40	How Ethical Leadership Helps Reduce Employees' Intention To Leave, An Empirical Test In China's Hospitality Industry	Ji Li
14:40 – 15:00	Do Confidence Indexes Consider The Available Macroeconomic Information On Short Term? Evidence From The Romanian Market Between 2010 And 2014	Alexandra Gabriela Titan

Hall 2,

Session Chair :		
TIME	TITLE	PRESENTER(S)/AUTHOR(S)
13:20 – 13:40	boş	
13:40 – 14:00	boş	
14:00 – 14:20	boş	
14:20 – 14:40	Facilitating Cross Border Knowledge Exchange Among Rural Micro-Firms: A Community Of Practice Perspective	Leana Reinl, Eleanor Owens, Felicity Kelliher, Denis Harrington
14:40 – 15:00	The Impact Of Working Environment On Job Satisfaction	Abdul Raziq

Hall 3,

Session Chair :		
TIME	TITLE	PRESENTER(S)/AUTHOR(S)
13:20 – 13:40	boş	
13:40 – 14:00	boş	
14:00 – 14:20	The Impact of Opportunity and Necessity Motivations on the Choice of an Economic Sector: an Empirical Study of Tunisian Entrepreneurs	Nejia Zaouali, islem khfacha, Lotfi Belkacem
14:20 – 14:40	Evaluation Of The Impact Of Informal Sector Employment Of Russia's GDP Using Statistical Modeling	Julia Kolesnikova, Olga Kiselkina, Eldar Salyhov, Anastasia Kamasheva
14:40 – 15:00	Determining Factors Of The Financial Ceos' Compensation And Accounting- And Market- Based Performance For The Post-Financial Crisis Period	Eunsup Daniel Shim

Hall 4,

Session Chair :		
TIME	TITLE	PRESENTER(S)/AUTHOR(S)
13:20 – 13:40	The Relationship Between Income, Consumption Expenditure And Gross Domestic Product: A Time Series, Cross-Country Analysis	Paula Elena Diacon, Liviu George Maha
13:40 – 14:00	Impact Of Corporate Social Responsibility Practices On The Banking Industry In Romania	Marian Mocan, Simona Rus, Larisa Ivascu, Anca Draghici, Attila Turi
14:00 – 14:20	The Effect Of Open-Book Management On Financial Performance: Saudi Arabia Mobile Telecommunications Service Sector	Maram Saeed Sabri
14:20 – 14:40	Inflation, Exchange Rates And Interest Rates In Ghana: An Autoregressive Distributed Lag Model	Dennis Nchor
14:40 – 15:00	Risk Awareness After The Adoption Of New Steering Model In German Public Administrations – A Case Study	Markus Bodemann, Mircea ŞANDRU, Dorin Maier, Gregor Weber

Hall 5,

Session Chair :		
TIME	TITLE	PRESENTER(S)/AUTHOR(S)
13:20 – 13:40	ICT and E-learning - catalysts for innovation and quality in higher education	Adina Petruta Pavel, Andreas Fruth
13:40 – 14:00		
14:00 – 14:20		
14:20 – 14:40		
14:40 – 15:00		

15:00 – 15:20	Coffee Break
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SESSION – VI
15:20 – 17:00

Hall 1,

Session Chair :		
TIME	TITLE	PRESENTER(S)/AUTHOR(S)
15:20 – 15:40	Investigating the Costs of Education in the European Union	Mihaela Grecu, Elena Druica, Emilia Titan
15:40 – 16:00	Tourism Spending-Economic Growth Causality in 49 Countries: A Dynamic Panel Data Approach	Yassine Zakarya Ghouali, Mohammed Seghir Guellil
16:00 – 16:20	DETERMINING CONDITIONS FOR NIGERIA'S ECONOMIC GROWTH: THE GSMS MODEL APPROACH	Abel Inabo Obaka
16:20 – 16:40	boş	
16:40 – 17:00	Cultural Regeneration and Social Impacts of Industrial Heritage Transformation: the case of Westergasfabriek Cultural Park, Netherland	HE HSIN HUA

Hall 2,

Session Chair :		
TIME	TITLE	PRESENTER(S)/AUTHOR(S)
15:20 – 15:40	Horse Meat Consumption - Between Scandal And Reality	Silviu Stanciu
15:40 – 16:00	The Effects Of Oil And Gas Prices On Inflation And Interest Rates In India: Evidence From DCC-GARCH Model	Shailesh Krishna, Akash Malhotra
16:00 – 16:20	The Application Of Functions Of Several Variables Analysis In An Optimal Replenishment Policy For Deteriorating Items	Tereza Varysova
16:20 – 16:40	Education Of Tourist Guides: Case Of Croatia	Sonja Lovrentjev
16:40 – 17:00	Using Opinion Mining Techniques In Tourism	Cristian Bucur

Hall 3,

Session Chair :		
TIME	TITLE	PRESENTER(S)/AUTHOR(S)
15:20 – 15:40	Multiple Stock Dividends In Oman: Signaling Or Liquidity Explanations?	Khamis Al-Yahyaee
15:40 – 16:00	The Business Model of European Football Club Competitions	Teodor Dima
16:00 – 16:20	boş	
16:20 – 16:40	boş	
16:40 – 17:00	Analysis Of The Performance Of The Slovak Economy In Relation To Labor Productivity And Employment In Times Of Crisis And Ensuing Development	Rastislav Kotulic, Emilia Huttmanova, Ivana Kravcakova Vozarova, Roman Vavrek, Jozef Nagy

Hall 4,

Session Chair :		
TIME	TITLE	PRESENTER(S)/AUTHOR(S)
15:20 – 15:40	boş	
15:40 – 16:00	Export, Import And Economic Growth: The Case Of Turkish Republic	Perihan Hazel Er, Gülbahar Üçler
16:00 – 16:20	Goodwill Controversy, IFRS Inspired Impairment And Goodwill Accounting Practices In Australia During The Global Financial Crisis	Sheikh F. Rahman
16:20 – 16:40	Structural Breaks Caused By Strategic Cooperations On Firms Profitability: A Case From Civil Aviation Sector	Kenan Ilarslan, Serap Necmiye Vurur, Fatih Biyikli
16:40 – 17:00	The Analysis Of The Factors Influencing The International Trade Of The Slovak Republic	Mariana Dubravská, Elena Širá

Hall 5,

Session Chair :		
TIME	TITLE	PRESENTER(S)/AUTHOR(S)
15:20 – 15:40	boş	
15:40 – 16:00	Management of innovation processes in company	Viliam Lendel, Štefan Hittmár, Eva Siantová
16:00 – 16:20	The tourist's perception about slow travel - a Romanian perspective	Gheorghe Georgica
16:20 – 16:40	A possible approach for managing bonds portfolio	Dan Cristian Duran, Maria Luminita Gogan, Vasile Duran
16:40 – 17:00	Global university rankings - a comparative analysis	Adina Petruta Pavel

SESSION – VII
17:00 – 19:00

Hall 1,

Session Chair :		
TIME	TITLE	PRESENTER(S)/AUTHOR(S)
17:00 – 17:20	The Impact Of New Regulations On Earnings Quality Among Malaysian Firms	Shamsul Abdullah, Nur Fajrina Che A Halim, Sherliza Puat Nelson
17:20 – 17:40	Central Northeastern Of Thailand Tourism Branding, Supporting To ASEAN Economic Community	Donruetai Kovathanakul
17:40 – 18:00	Economic Crisis' Repercussions On European Healthcare Systems	Silvia Palasca
18:00 – 18:20	Corporate Social Responsibility And Environmental Concerns In Nigeria: A Critical Focus On Oil Producing Communities	Kabiru Isa Dandago, Love Obiani Arugu
18:20 – 18:40	LEADERSHIP AS A TOOL OF STRATEGIC MANAGEMENT	Jan Slavik, Anna Putnova, Andrea Cebakova
18:40 – 19:00	Value Co-Creation In Tourism Setting	Mikolaj Jaszczuk

Hall 2,

Session Chair :		
TIME	TITLE	PRESENTER(S)/AUTHOR(S)
17:00 – 17:20	Success Factors Of The Local Food Movement And Their Implications:The Case Of Wanju-Gun, Republic Of Korea	Young-Chool Choi, Hak-Sil Kim
17:20 – 17:40	Factors Affecting The Selection Of A Product (Focus On Rural Consumers Of Madhya Pradesh)	Anil Mishra
17:40 – 18:00	Determinants Of Household Income In European Countries	Julia Varlamova, Nataliya Larionova
18:00 – 18:20	Relationships Among Social Policy Factors, National Competitiveness, And Happiness	Young-Chool Choi, Ji-Hyun Jang
18:20 – 18:40	Foreign Direct Investment And The Unemployment - A Causality Analysis For The Case Of The Latest Thirteen EU Member States	Vasile Alecsandru STRAT, Andreea Maria Vass
18:40 – 19:00	SUSTAINABLE TOURISM DESTINATION MODELS: A HOLISTIC PERSPECTIVE	MARIA DEL MAR ALONSO ALMEIDA, José Miguel Rodríguez-Antón, Luis Rubio Andrada, María Soledad Celemín Pedroche

Hall 3,

Session Chair :		
TIME	TITLE	PRESENTER(S)/AUTHOR(S)
17:00 – 17:20	Democratic Life In Community And Community Organization In Thailand	Nuttawut Aowsakul
17:20 – 17:40	A KNOWLEDGE MANAGEMENT APPROACH FOR THE UNIVERSITY – INDUSTRY COLLABORATION IN OPEN INNOVATION CONTEXT	Anca Draghici, Calin Baban, Maria Gogan, Larisa Ivascu
17:40 – 18:00	The Development Of Financial Reporting And The International Integration Studies In Turkey	Zekeriya Demir, Aysun Aktaş
18:00 – 18:20	Cultural tourism potential, as part of rural tourism development in the North East Region of Romania	FLORENTINA DANIELA MATEI (TITILINĂ)
18:20 – 18:40	Central Northeastern Thailand Tourism Branding, Supporting the ASEAN Economic Community	Donruetai Kovathanakul
18:40 – 19:00	ROLE OF IT IN URBAN TRANSPORT	Mihaela-Carmen Muntean, Daniela Ancuta Sarpe, Rozalia Nistor, Costel Nistor

Hall 4,

Session Chair :		
TIME	TITLE	PRESENTER(S)/AUTHOR(S)
17:00 – 17:20	A knowledge management approach for the university-industry collaboration in the open innovation context	Anca Draghici, Calin-Florin Baban, Maria Luminita Gogan, Larisa Victoria Ivascu
17:20 – 17:40	CONSEQUENCES OF THE INVESTMENT IN EDUCATION AS REGARDS HUMAN CAPITAL	Iatagan Mariana
17:40 – 18:00	Education and Innovation ... are they relevant processes in the development of social inclusion policies?	Mihaela Mihai
18:00 – 18:20	boş	
18:20 – 18:40	boş	
18:40 – 19:00	Revisiting the size of Romanian informal economy using the Gutmann approach	Adriana AnaMaria Davidescu(Alexandru), Andreea Maria Paul(Vass)

Hall 5,

Session Chair :		
TIME	TITLE	PRESENTER(S)/AUTHOR(S)
17:00 – 17:20	Producer organizations in agriculture - barriers and incentives of establishment on the Polish case	Aleksandra Chlebicka
17:20 – 17:40	Challenges of Public Finance Sustainability in the European Union	Alexandra Adam
17:40 – 18:00	Globalization vectors in the European Union and NAFTA	Sebastian Enea
18:00 – 18:20	Creation of corporate cooperation strategy	Viliam Lendel, Jakub Soviar, Josef Vodák
18:20 – 18:40	The behavior of Romanian tourists regarding the attendance at festivals	Mahika Elena-Cristina, Radulescu Razvan, Aluculesei Alina-Cerasela
18:40 – 19:00	Cooperation on sport market - reasons and ways how to improve it	Michal Varmus, Milan Kubina, Jakub Soviar

30 / 10 / 2014, Thursday

VIRTUAL PRESENTATIONS

30.10.2014		
TIME	TITLE	PRESENTER(S)/AUTHOR(S)
11:00 – 11:20	Relationship Between Transformational Leadership And Organizational Innovation Among The Academic Staff In Iraq Higher Education	Hussain K. Hussain, Noraini Abu Talib Abu Talib, Ishak Bin Mad Shah
11:20 – 11:40	Raters' Subjectivity In Rendering Performance Appraisal	Muhamad Ali Embi, Kah Choon Low
11:40 – 12:00	Networking Self-Efficacy: Developing A Multidimensional Construct	Tina Bratkovic Kregar, Boštjan Antončič
12:00 – 12:20	Domestic And International Tourists' Perception During 2014 World Cup In Brazil: Survey Data Analysis Regarding Mega Sport Events And Tourism	Paola Bastos Lohmann, Deborah Moraes Zouain, Kaarina Barbosa Virkki, Gabriela De Laurentis Cardoso, Thayrine Da Silva Pacheco
12:20 – 12:40	The Relationship Between Media And Mega Events: 2014 FIFA World Cup Case	Gabriela De Laurentis Cardoso, Paola Bastos Lohmann, Kaarina Barbosa Virkki, Deborah Moraes Zouain, Maria Clara Mendes Tenório, Vitor Dagne De Campos
12:40 – 13:00	A Conceptual Model Of The Antecedents And Consequences Of Tourist Destination Image	Ana Mano, Rui Augusto Da Costa
14:00 – 14:20	Innovativeness In Tourism: Model Development	Doris Gomezelj Omerzel
14:20 – 14:40	Factors Affecting The Choice Of Recreation Providers - A Conceptual Model	Ana-Maria Sava
14:40 – 15:00	Current trends in migration in the Slovak Republic (case study)	Elena Širá, Mariana Dubravská
15:00 – 15:20	Ethics Management In Higher Education System Of Romania	Silvia Puiu, Radu Florin Ogarca
15:20 – 15:40	Ethics Management In Public Sector – Background And Tools	Silvia Puiu
15:40 – 16:00	FDI IN ROMANIA BETWEEN EU AND THE GLOBAL ECONOMIC CRISIS	Iloiu Mirela, Csilinga Diana, Mangu Sorin
16:00 – 16:20	CONSIDERATIONS ON THE COST OF ELECTRICITY PRODUCTION IN THE CONTEXT OF INTEGRATION OPERATING ACTIVITIES UNDERGROUND AND PRODUCTION OF COAL IN THERMAL POWER STATIONS ELECTRICITY IN THE JIU VALLEY MINING AREA	Mangu Sorin, Iloiu Mirela, Csilinga Diana
16:20 – 16:40	The Public Service From Romania And Its Role In The Development Of The Administrative Capacity	Camelia Gaita, Ani Matei
16:40 – 17:00	A MODEL OF KNOWLEDGE ADQUISITION FOR DEVELOPED ECONOMIES SMES' FIRST ENTERING A DEVELOPING ECONOMY	Sonia María Suárez-Ortega, Antonia Mercedes García-Cabrera, Gary A. Knight
17:00 – 17:20	The Impact Of The Financial Information Reported On The Transfer Prices Of The Securities. The Comparative Empirical Study	Mihai Carp, Marilena Mironiuc
17:20 – 17:40	Dynamics Of Ict Development In The Eu	Carmen Savulescu

17:40 – 18:00	Trends and new initiatives in tourism in times of economic crisis and the current situation in Serbian tourism	Natasa Sekulovic
18:00 – 18:20	Innovative Regional Cluster, Model Of Tourism Development	Daniela Fundeanu
18:20 – 18:40	CRITERIA FOR EXCELLENCE IN BUSINESS	Mihaela Ghicajanu, Sabina Irimie, Laura Marica, Rares Munteanu
18:40 – 19:00	ASPECTS OF THE SAFETY AND HEALTH AT THE WORKPLACE	Sabina Irimie, Rares Munteanu, Mihaela Ghicajanu, Laura Marica

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TIME	TITLE	PRESENTER(S)/AUTHOR(S)
11:00 – 11:20	Developing a multi-agent system in JADE for information management in educational competence domains	Adrian Victor SANDITA, Claudiu Ionut POPIRLAN
11:20 – 11:40	Does Foreign Direct And Portfolio Investment Affect Long-Term Economic Growth In Central And Eastern Europe?	Claudiu Tiberiu Albulescu
11:40 – 12:00	Banks' Profitability And Financial Soundness Indicators: A Macro-Level Investigation In Emerging Countries	Claudiu Tiberiu Albulescu
12:00 – 12:20		
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POSTER PRESENTATIONS

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TIME	TITLE	PRESENTER(S)/AUTHOR(S)
11:20 – 12:20	Segmentation of airlines' customers in Slovakia	Adriana Csikósová, Mária Antošová, Bohuslava Mihalčová
11:20 – 12:20	Development Of Ecotourism Marketing Of Thapapao Village, Lamphun, Thailand As Tourism Destination	Nichapa Wongsomboon
11:20 – 12:20	The Opportunity Cost Of Equity Capital	Jana Dzuričková, Radka Fabinyová, Bohuslava Mihalčová
11:20 – 12:20	Youth Unemployment - Current Trend In The Labour Market?	Barbora Gontkovičová,

		Bohuslava Mihalčová, Michal Pružinský
11:20 – 12:20	Category Management - Project Implementation In E-Shop	Bohuslava Mihalčová, Michal Pružinský
11:20 – 12:20	BSC Within The Chosen Company	Bohuslava Mihalčová, Zuzana Removčíková, Adriana Csikósová, Mária Antošová
11:20 – 12:20	The Consequences Of Gender Stereotypes In The Work Of Managers	Bohuslava Mihalčová, Michal Pružinský, Barbora Gontkovičová
11:20 – 12:20	The Causalities Of The Tax Incidence And The Modeling Of Tax Processes	Jaroslav Kovárník, Eva Hamplova
11:20 – 12:20		
11:20 – 12:20		