



6th GLOBAL CONFERENCE on BUSINESS, ECONOMICS, MANAGEMENT and
TOURISM (BEMTUR-2018)

12-14 October 2018
Pine Bay Hotel Congress Center
Kusadasi, Izmir, Turkey
www.bemtur.org

PROGRAM

Organization

Organized by

Association for Human, Science, Natura, Education and Technology

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Prof. Dr. Gulzhanat Tayauova

Program Chair of BEMTUR – 2018

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Turan University, Almaty, Kazakhstan

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PROGRAM

IMPORTANT EVENTS

11.10.2018 17:00 – 18:00	Welcome Cocktails, Lobby Bar
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11.10.2018 19:00 – 21:00	Dinner
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11.10.2018 21:00 – 23:00	Show Time (Amphi theater)
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12-13 October 2018	
08:00 – 09:00	Breakfast

12-13 October 2018	
09:00 – 17:00	Registration

12.10.2018 10:00 – 10:15	Opening Ceremony	Hall BEMTUR
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TIME	TITLE	SPEAKER	HALL NAME
12.10.2018 10:15 – 11:00 Keynote 1	"Importance of Normative Approach in the Contemporary Political Science and Its Implication for Empirical Researches".	Dr. Arkadiusz Modrzejewski Professor of University of Gdansk Department of Political Science Poland Editor-in-Chief: European Journal of Transformation Studies	1

11:00 – 11:30	Coffee Break
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TIME	TITLE	SPEAKER	HALL NAME
12.10.2018 11:30 – 12:30 Keynote 2	"Role of academicians in a sustainable world"	Assoc. Prof. Dr. Murat Sönmez Middle East Technical University Northern Cyprus Campus Cyprus	1

12:30 – 14:00	Lunch Break
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TIME	TITLE	SPEAKER	HALL NAME
13.10.2018 09:30 – 10:30 Keynote 3	-----	Assoc. Prof. Dr. Bettina Fach Salihoglu Middle East Technical University, Turkey	1

TIME	TITLE	SPEAKER	HALL NAME
13.10.2018 11:00 – 12:30 Panel	"Publishing in International economics and politics, environments and social sciences Journals; with Present Examples"	Prof. Dr. Hüseyin Uzunboylu Editor-in-chief, Cypriot Journal of Educational Sciences Dr. Arkadiusz Modrzejewski <i>Editor-in-Chief:</i> European Journal of Transformation Studies Assoc. Prof. Dr. Murat Sönmez Editor, World Journal of Environmental Studies	1

12-13 October 2018	
18:00 – 19:00	Networking (Lobby Bar)

12-13 October 2018	
19:00 – 21:00	Dinner

12-13 October 2018	
21:00 – 23:00	Show Time (Amphi theater)

14.10.2018 09:00 – 16:00	Free Historical Places Tour (Ephesus Heritage, Sirince Village and House of Virgin Mary)
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12/10/2018, Friday

IMPORTANT EVENTS

11.10.2018 17:00 – 18:00	Welcome Cocktails, Lobby Bar
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11.10.2018 19:00 – 21:00	Dinner
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11.10.2018 21:00 – 23:00	Show Time (Amphi theater)
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12-13 October 2018	
08:00 – 09:00	Breakfast

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11:00 – 11:30	Coffee Break
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12:30 – 14:00	Lunch Break
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ORAL PRESENTATIONS

Session 1 14:00 – 15:40

Hall BEMTUR

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	Local Residents' Consciousness of Environmental Tourism Impacts	Ivana Pavlić, Ana Portolan, Barbara Puh, <i>University of Dubrovnik, Croatia</i>
2	Business Performance Measurement for Mechanical Engineering and Metalworking Companies: Case of Latvia	Inese Mavlutova, Bary Mavlutov, Latvia
3	Testing the Impact of Monetary Policy and Exchange Rates Pre- and Post-Global Financial Crisis: the case of Turkey	Aliya Zhakanova, <i>Near East University, Cyprus</i>
4	Reorganization, renovation, and registration of a small hotel in Thailand according to Ministerial Policies B.E. 2559 (2016)	Attama Boonpalit, Mantana Tachavimol, Anucha Pangkesorn, <i>Silpakorn University, Thailand</i>
5	Innovative installable sculpture design and management to maximize the benefits in real estate decoration	Attama Boonpalit, Puttipong Prasarnphan, Nuchnapang Keownil, <i>Silpakorn University, Thailand</i>

Hall ADPOL

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	The "warm peace", Human Rights education and European Union policies: Migration and Citizenship	Ana Campina, Maria Manuela Silva, <i>Universidade Portucalense Infante D. Henrique</i> , Portugal
2	Public participation in local planning & decision making	Mirjam Dibra, Dea Strica, <i>Shkodra University</i> , Albania
3	Recruitment, Forming of Cadres, and Financial Management of Political Party in North Sumatera, Indonesia	Muryanto Amin, Walid Musthafa Sembiring, <i>University of Sumatera Utara</i> , Indonesia
4	Subsidy Reduction on Petroleum Products, the Spendable Income of Civil Servants and Service Delivery in Nigeria	Anselem Chukwuemeka Nweke, <i>Chukwuemeka Odumegwu Ojukwu University</i> , Nigeria
5	An Evaluation of EU Accession Process on Turkish Development Plans	Selcuk Kahraman, <i>Necmettin Erbakan University</i> , Turkey

15:40 – 16:00	Coffee Break
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Session 2 16:00 – 17:40

Hall BEMTUR

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	Apartment Service Design to Initiate a Competitive Advantage	Attama Boonpalit, Sittikit Ratchatasap, Nuchnapang Keownil, <i>Silpakorn University</i> , Thailand
2	Added value to Muang Samui Spa Resort by designing and services differentiation	Attama Boonpalit, Chananthip Thanaphatteenanan, Nuchnapang Keownil, Anucha Pangkesorn, <i>Silpakorn University</i> , Thailand
3	Ethics and economic freedom – vectors of prosperity	Ioana Coralia Zavera, <i>The Bucharest University</i> , Romania
4	Luxury hospitality design and management	Attama Boonpalit, Thitiphan Thanaphatteenanan, Anucha Pangkesorn, <i>Silpakorn University</i> , Thailand
5	Musa Retreat: Resort development concept	Attama Boonpalit, Rattthaphat Thanaphatteenanan, Nuchnapang Keownil, Anucha Pangkesorn, <i>Silpakorn University</i> , Thailand
6	"The mystery around Bitcoin"	Gülin Vardar, Berna Aydoğan, <i>Izmir University of Economics</i> , Turkey

Hall ADPOL

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	An Evaluation of Regulations Regarding the Increase of Public Servant's Efficiency in Turkish Development Plans	Selcuk Kahraman, <i>Necmettin Erbakan University</i> , Turkey
2	The Origins of the Political Communication Process's Social Psychological	Zübeyde Süllü, <i>Kastamonu University</i> , Turkey
3	The Evaluation of Donald J. Trump's Political Candidate Image	Halil Taştekin, <i>Kastamonu University</i> , Turkey
4	Twitter sentiment analysis using machine learning	Won Park, Youngin You, Kyungho Lee, <i>Korea University</i>
5	Alternate State Model of India	Soham Das, <i>Presidency University</i> , India

12-13 October 2018	
18:00 – 19:00	Networking (Lobby Bar)

12-13 October 2018	
19:00 – 21:00	Dinner

12-13 October 2018	
21:00 – 23:00	Show Time (Amphi theater)

13/10/2018, Saturday

IMPORTANT EVENTS

12-13 October 2018	
08:00 – 09:00	Breakfast

TIME	TITLE	SPEAKER	HALL NAME
13.10.2018 09:30 – 10:30 Keynote 3	-----	Assoc. Prof. Dr. Bettina Fach Salihoglu Middle East Technical University, Turkey	1

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12:30 – 14:00	Lunch Break
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ORAL PRESENTATIONS

Session 3

14:00 – 15:40

Hall BEMTUR

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	Development Behavior Desirable of Staff Construction Materials at Modern Trades in Bangkok and Its Vicinity	Attama Boonpalit, Siriporn Thitalampoon, <i>Silpakorn University</i> , Thailand
2	Price in the process of managing the life cycle and brand of the product	Katarzyna Anna Szalonka, <i>Uniwersytet Wrocławski</i> , Poland
3	Regeneration of the Protected Area of Lake Shkodra for Sustainable Tourism Development	Mirjam Dibra, Sead Baraku, <i>Shkodra University</i> , Albania
4	Non-consumption led growth in African countries	Wioletta Nowak, <i>University of Wrocław</i> , Poland
5	The Market of Voluntary Insurance of Crops in Poland: Diagnosis and Direction of Insurance Changes	Agnieszka Kurdys-Kujawska, <i>Koszalin University of Technology</i> , Poland

Hall ADPOL

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	The land factor and its changes in agriculture of the EU Member States	Adam Waszkowski, Poland
2	Studies on Public Service in The Process of Administrative Reform in Turkey	Mehmet Gokus, <i>Selcuk University</i> , Turkey
3	How Street-Level Bureaucrats Become Policy Entrepreneurs: The Case of Urban Renewal in Israel	Nissim Cohen, <i>The University of Haifa</i> , Israel
4	The Immigration Policies of Turkey Specific to Syrian Refugees in the Public Eye: Konya Sample	Erhan Orselli, Erdal Bayrakci, Veysel Babahanoğlu, <i>Necmettin Erbakan University</i> , Turkey
5	Energy Outlook of Turkey as a Public Policy Field and Analysis of Energy Policy	Erdal Bayrakci, Veysel Babahanoğlu, Erhan Örselli, <i>Necmettin Erbakan University</i> , Turkey
6	Assessment of Public Participation in Local Planning & Decision Making. A Case Study of the Malësia e Madhe Municipality, Albania	Mirjam Dibra, Dea Strica, <i>Shkodra University Luigj Gurakuqi</i> , Albania

15:40 – 16:00	Coffee Break
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Session 4
16:00 – 17:40

Hall BEMTUR

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	Can Pakistan Raise More External Debt? A Fiscal Reaction Approach	Mirza Aqeel Baig, Pakistan
2	Adding value to abandoning shop-house in Donmaung area, Bangkok, Thailand	Attama Boonpalit, Puangpech Chieowattanakul, Nuchnapang Keownil, <i>Silpakorn University</i> , Thailand
3	Using SWOT Analysis to Substantiate Marketing Strategies for Balneo-Tourism	Monica Nicoleta Neacsu, Otilia Elena Platon, <i>The Bucharest University</i> , Romania
4	The Technology Acceptance Model to Point of Sale (POS) Technology for Retailing in Thailand	Attama Boonpalit, Nattawat Thanaphansin, Siriporn Thitalampoon, <i>Silpakorn University</i> , Thailand
5	Generational Differences in the Choice of Physically Active Entertainment	Gita Statnickė, <i>Kaunas University of Technology</i> , Lithuania; Rūta Užpalytė, <i>Klaipeda State University of Applied Sciences</i> , Lithuania; Vita Juknevičienė, <i>Šiauliai University</i> , Lithuania
6	The right to water as a fundamental right	Maria João Mimoso, <i>Portugalense University Oporto</i> , Portugal

Hall ADPOL

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	An Evaluation of Eu Accession Process on Turkish Development Plans	Onder Kutlu, İsmail Sevinç, Selcuk Kahraman, <i>Necmettin Erbakan University</i> , Turkey
2	An Evaluation of Regulations Regarding the Increase of Public Servant's Efficiency in Turkish Development Plans	İsmail Sevinç, Selcuk Kahraman, <i>Necmettin Erbakan University</i> , Turkey
3	Liberalism and Ottoman State	Nuran Koyuncu
4	The Non-Pecuniary (Immaterial) Compensation that can be Demanded Because of the Divorcement in Turkish Civil Code	Ayşe Arat, <i>Selcuk University</i> , Turkey
5	Framing Social Justice in Egyptian Socio-Political movies of January Revolution th in the aftermath of the 25	Mariam Waheed Mekheimer, <i>Cairo University</i> , Egypt
6	A (fallacious) rule of banking secrecy in a democratic state	Maria Manuela Magalhães; <i>Portugalense University</i> , Portugal; Maria Emília Teixeira, <i>Portugalense University</i> , Portugal

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12-13 October 2018	
19:00 – 21:00	Dinner

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21:00 – 23:00	Show Time (Amphi theater)

124/10/2018, Sunday

14.10.2018 09:00 – 16:00	Free Historical Places Tour (Ephesus Heritage, Sirince Village and House of Virgin Mary)
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