



7th World Conference on Business, Economics and Management (BEM-2018)

Pinebay Holiday Resort Convention Center

Ephesus – Kusadasi, Turkey

28-30 April 2018

www.wc-bem.org

PROGRAM

Organization

Academic World Education and Research Center

-Non-profit international organization

www.awer-center.org

Organization

Organized by

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Association for Human, Science, Natura, Education and Technology

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PROGRAM

IMPORTANT EVENTS

28-30 April 2018	
08:30 - 10:00	Registration

28.04.2018 10:00 - 10:20	Opening Ceremony	Hall 1
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TIME	TITLE	SPEAKER	HALL NAME
28.04.2018 10:20 - 11:00 Keynote 1	"Is Big Data means Big Business, Education and Big Money? Cases on the Challenges and Opportunities for Governments, Businesses, healthy and Educational Providers"	A/Professor Ergun Gide , PhD Deputy Dean Research School of Engineering and Technology CQUniversity Australia	1

11:00 - 11:20	Coffee Break
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TIME	TITLE	SPEAKER	HALL NAME
28.04.2018 11:20 - 12:30 Keynote 2	"Quality Issues in Higher Education"	Prof. Dr. Uğur Yozgat Director, Institute of Social Sciences Istanbul Kultur University, Turkey	1

28.04.2018 20:00 - 23:00	Gala Dinner
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TIME	TITLE	SPEAKER	HALL NAME
29.04.2018 10:00 - 11:00 Keynote 3	"Application of big data in economics and business administration"	Prof. Dr. Osman Nuri Uçan Dean of School of Engineering and Natural Sciences Altınbaş University, Istanbul	1

TIME	TITLE	SPEAKER	HALL NAME
29.04.2018 11:20 - 12:30 Keynote 4	"Industry 4.0 and Big Data"	Prof. Dr. Adem Karahoca Bahcesehir University, Turkey	1

29.04.2018 17:40 - 18:00	Closing Ceremony
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30.04.2018 09:00 - 16:00	Ephesus Tour
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28/04/2018, Saturday

28-30 April 2018	
08:30 - 10:00	Registration

28.04.2018 10:00 - 10:20	Opening Ceremony	Hall 1
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TIME	TITLE	SPEAKER	HALL NAME
28.04.2018 10:20 - 11:00 Keynote 1	“Is Big Data means Big Business, Education and Big Money? Cases on the Challenges and Opportunities for Governments, Businesses, healthy and Educational Providers”	A/Professor Ergun Gide , PhD Deputy Dean Research School of Engineering and Technology CQUniversity Australia	1

11:00 - 11:20	Coffee Break
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TIME	TITLE	SPEAKER	HALL NAME
28.04.2018 11:20 - 12:30 Keynote 2	“Quality Issues in Higher Education”	Prof. Dr. Uğur Yozgat Director, Institute of Social Sciences Istanbul Kultur University, Turkey	1

12:30 - 13:30	Lunch Break
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ORAL PRESENTATIONS

Session 1 13:30 – 15:30

Hall 1

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	Leisure business innovation ideas investment possibilities	Biruta Svagzdiene, Lithuanian Sports University, Lithuania
2	Exploring the relationship between the best management practices and accounting information quality performance under restrictions conditions: Evidence from Brazilian multinationals corporations experience	Selma Martins Oliveira, Federal Fluminense University
3	The Relationship between Individual Innovativeness and Belonging to Different Generations	Gita Statnickė, Asta Savanevičienė, Kaunas University of Technology, Lithuania
4	Macropolitical Stability and Absence Of Violence/Terrorism and Foreign Direct Investments: a Panel Ardl Approach	Onur Başar Özbozkurt, Çağ University, Turkey
5	Spatial analysis of systemic crisis on EMBI countries	Anis Ben Ahmed Lachiheb, Tunisia
6	Impact of Trade Openness on Economic Growth among ECOWAS Members	Gbatoron Anjande, Victor Ushahemba Ijirshar, Benue State University, Nigeria

Hall 2

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	Financial Performance of Banks under the Norms of Priority Sector Lending: A Study based on Credit Deployment and Non-Performing Assets	Muhammed Shafi, National Institute of Technology-Warangal, India
2	Women Entrepreneurship: A Road Ahead	Prachita A Patil, VNIT, India
3	An Examination of Waste Pickers' Integration into Turkey's Formal Recycling System	Metehan Feridun Sorkun, İzmir University of Economics, Turkey
4	Macropolitical Stability and Absence of Violence/Terrorism and Foreign Direct Investments: A Panel Ardl Approach	Elma Satrovic, Onur Başar Özbozkurt, Çağ University, Turkey
5	The Dependency Structure of Non-Performing Loans in Turkish Banking Sector; A Research about Personnel and Commercial Credit	Ilhami Karahanoglu, Atılım University, Turkey
6	The Relationship Between Female Unemployment and Energy Consumption: The Case of OECD Countries	Doğan Barak, Halim Tatli, Bingöl University, Turkey

Hall 3

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	The role of earnings in job perception: a criterion, a moderator or a mediator	Maria Piotrowska, <i>Eroclaw University of Economics</i> , Poland
2	The Consumer Agreement in the European Private International Law	Maria João Mimoso, <i>Portugalense University Oporto</i> , Portugal
3	Knowledge Sharing, Firm Innovation Capability, Competitive Advantage & Financial Performance: A Conceptual Paper	Sherine Farouk, <i>Abu Dhabi University</i> , UAE
4	Trading Volume Reactions and the Adoption of International Accounting Standard about Presentation of Financial Statements	Beatrise Sihite, Aria Farah Mita, <i>Universitas Indonesia</i> , Indonesia
5	What is Relationship Between Intrinsic and Extrinsic Job Satisfaction Factors for Organizations	Çetin Bektaş, <i>Gaziosmanpaşa University</i> , Turkey

15:30 - 16:00

Coffee Break

Session 2 16:30 – 18:00

Hall 1

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	Accounting Management Practices in Disruptive Innovation Environments: A Survey of Brazilian Multinational Corporations Experience	Selma Martins Oliveira, <i>Federal Fluminense University</i>
2	Determinants of Venture Capital Performance in Indonesia	Ahmad Danu Prasetyo, Muhammad Febrizal Imran, Fania Anindita Rizka, Ira Fachira, <i>Institut Teknologi Bandung</i> , Indonesia
3	Regional Corruption Variability in the European Countries	Veronika Linhartova, <i>University of Pardubice</i> , Czech Republic
4	Enterprise Risk Management and Performance of Firm	Shakeel Sajjad, Shakeel Sajjad, <i>Bahria University Islamabad</i> , Pakistan

Hall 2

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	Estimating Accommodation Numbers in Accommodation Enterprises by Artificial Neural Networks And Comparative Analysis of the Provinces of Antalya, Istanbul and Mugla by Time Series Methods	Mehmet Emin Akkaya, Ihsan Tolga Medeni, <i>Near East University</i> , Cyprus
2	Estimation of Arrest Accommodations with Artificial Neural Networks of Foreign Tourists Accommodating in 5 Stars: Antalya, Istanbul and Mugla Comparative Analysis	Mehmet Emin Akkaya, Ihsan Tolga Medeni, <i>Near East University</i> , Cyprus
3	Income and Price Elasticity of Demand of Coal in Electricity Generations: The Case of Turkey	Halim Tatli, <i>Bingöl University</i> , Turkey
4	Income and Price Elasticity of Demand of Coal in Electricity Generations: The Case of Turkey	Halim Tatli, Doğan Barak, <i>Bingöl University</i> , Turkey
5	Evaluation of the fiscal decentralization: empirical evidence from EU countries	Neringa Slavinskaite, <i>Vilnius Gediminas Technical University</i> , Lithuania

Hall 3

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
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1	The Relationship between Career Commitment and Subjective Career Success: the Mediating Role of Career Commitment	Zümrüt Hatun Demirel, <i>Aksaray University, Turkey</i>
2	The Role of Good Public Governance on the Relationship between Political Dynasties and Local Government Performance	Dyah Setyaningrum, <i>Universitas Indonesia, Indonesia</i>
3	Pecuniary penalties imposed on undertakings within the EU competition policy	Daniela Serra Castilhos, Dora Resende Alves, <i>Portucalense University (UPT), Portugal</i>
4	Asset Structure of Commercial Banks and its Impact on Profit Levels	Mário Papík, Lenka Chorvatovičová, <i>Slovakia</i>
5	The role of earnings in job perception: a criterion, a moderator or a mediator	Maria Piotrowska, <i>Eroclaw University of Economics, Poland</i>

28.04.2018 20:00 – 23:00	Gala Dinner
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29/04/2018, Sunday

Session 3
09:00 – 10:30

Hall 1

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	The next frontier: Exploring the moderating effects of the open innovation practices on knowledge absorptive capacity	Selma Martins Oliveira, <i>Federal Fluminense University</i>
2	Macropolitical Stability and Absence of Violence/Terrorism and Foreign Direct Investments: Panel Analysis	Onur Başar Özbozkurt, <i>Çağ University, Turkey</i>
3	The traveler consumer	Maria João Mimoso, <i>Portugalense University Oporto, Portugal</i>

Hall 2

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	The inefficiency of the justice in Portugal: Causes and consequences	Natacha Jesus Silva, Portugal
2	Validation of Financial Restatements Prediction Models	Lenka Chorvatovičová, Mário Papík, <i>Comenius University, Slovakia</i>
3	Identification of modern amenities in accommodation services - analysis for Polish business tourism	Ewa Lipianin-Zontek, Irena Szewczyk, Zbigniew Zontek, <i>The University of Bielsko-Biala, Poland</i>

Hall 3

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	The dispute boards - the antechamber of arbitration	Maria Rosário Anjos, Portugal
2	Knowledge transfer requirements for the management of social enterprises and organizations	Zbigniew Zontek, Christopher Whitworth, <i>University of Bielsko-Biala, Poland</i>
3	Adjustment for elderly and disabled tourists in polish hotels-strength or weakness	Irena Szewczyk, Ewa Lipianin-Zontek, <i>The University of Bielsko-Biala, Poland</i>

10:30 – 10:50	Coffee Break
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TIME	TITLE	SPEAKER	HALL NAME
29.04.2018 10:50 – 11:40 Keynote 3	“Application of big data in economics and business administration”	Prof. Dr. Osman Nuri Uçan Dean of School of Engineering and Natural Sciences Altınbaş University, Istanbul	1

TIME	TITLE	SPEAKER	HALL NAME
29.04.2018 11:40 – 12:30 Keynote 4	“Industry 4.0 and Big Data”	Prof. Dr. Adem Karahoca Bahcesehir University, Turkey	1

12:30 – 13:30	Lunch Break
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Session 4
13:30 – 15:30

Hall 1

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	Innovation Capability Assessment on Business Incubators Performance using Resources, Leadership and Capability: An Investigation in Business Incubators from Chile, Italy and Israel	Selma Martins Oliveira, <i>Federal Fluminense University</i>
2	Adjustment for Elderly and Disabled Tourists in Polish Hotels-Strength or Weakness	Irena Szewczyk, <i>Akademia Techniczno-Humanistyczna, Poland</i>
3	Organizational Culture and its Motivational Potential in Manufacturing Industry (Subculture Perspective)	Lukáš Copuš, Helena Šajgalíková, Emil Wojčák, <i>Comenius University in Bratislava, Slovakia</i>
4	The effective implementation of ERM and Earnings Volatility: Audit Committee and Audit Quality Moderation	Endah Ningtyas, Desi Adhariani, <i>Universitas Indonesia, Indonesia</i>
5	The Role of Internal Control and Financial Ratio Analysis in Earnings Management Detection: Evidences from Indonesia	Siti Sarah Hajarunnisya, Desi Adhariani, <i>Universitas Indonesia, Indonesia</i>

Hall 2

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	The Impact of Commercial Banks' Investment Portfolio on its Profit	Mário Papík, Lenka Chorvatovičová, <i>Slovakia</i>
2	Knowledge transfer requirements for the creation and management of social enterprises and organizations	Zbigniew Zontek, <i>University of Bielsko-Biala, Poland</i>
3	CSR from Feminist Ethics of Care Perspective: A Structured Review	Desi Adhariani, <i>Universitas Indonesia, Indonesia</i>
4	Determinants of cloud computing adoption by SMEs – Poland case study	Anna Pamula, <i>University of Lodz, Poland</i>
5	International Tax Avoidance Activities in Asian Developing Countries	Dahlia Sari, <i>Universitas Indonesia, Indonesia</i>
6	Exploring the relationship between adjustment cost and stickiness cost	Nurafni Eltivia, Kurnia Ekasari, Hesti Wahyuni, Elvyra Soedarso, <i>State Polytechnic of Malang, Indonesia</i>

Hall 3

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	Taking Care of the Financial Statement Fraud: Detection Using Internal Control Review and Financial Ratio Analysis	Siti Sarah Hajarunnisya, Desi Adhariani, <i>Universitas Indonesia, Indonesia</i>
2	Consumer Decision Making Inventory for African Consumers in Turkey	Newton Owuor Oyuke, <i>Kocaeli University, Turkey</i>
3	Care for Expectation Gap: Students' vs Employers' Perceptions	Cornelia Aryanti, Desi Adhariani, <i>Universitas Indonesia, Indonesia</i>
4	Cloud Computing Adoption in Small and Medium-sized Enterprises in Poland – Benefit Analysis	Anna Pamula, <i>University of Lodz, Poland</i>
5	Impact of land fragmentation on rice production efficiency, Comparative study of upper and Middle Sindh Province of Pakistan	Mansoor Ahmed Koondhar, Houjian Li, Lingling Qiu, Mumtaz Ali Joyo, Faiza Ahsan, Ge He, <i>Sichuan Agricultural University, China</i>

15:30 – 16:00	Coffee Break
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Session 6
16:00 – 17:40

Hall 1

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	The next frontier: Open innovation and knowledge absorptive capacity in business incubators: Towards the experience from Chile, Israel and Italy	Selma Martins Oliveira, <i>Federal Fluminense University</i>
2	A Transformation to a New Paradigm of Managing Diversity	Feriha Özdemir, <i>University Siegen, Germany</i>
3	Management in the Hypermodernity	Feriha Özdemir, <i>University Siegen, Germany</i>
4	The relevance of the flow-factor when electrifying urban mobility	Feriha Özdemir, <i>University Siegen, Germany</i>

Hall 2

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	Identification of modern amenities in accommodation services - analysis for Polish business tourism	Ewa Lipianin-Zontek, Zbigniew Zontek, Irena Szewczyk, <i>The University of Bielsko-Biala, Poland</i>
2	Restoranlarda Kullanılan Duyusal Marka Stratejileri: Balık Restoranlarına Yönelik Bir Uygulama	Ayşe Çelik Yetim, Tülay Hacıoğlu, <i>Muğla Sıtkı Koçman University, Turkey</i>
3	The Interaction Among Pension Funds, Saving Rate and Balance of Payment	Serdar Öztürk, Cumali Marangoz, <i>Nevşehir Hacı Bektaş Veli University, Turkey</i>
4	Another image of accounting - creative accounting	Comandaru (Andrei) Ana-Maria, Stanescu Sorina Geanina, Toma Cristina Mihaela, Paduraru (Horaicu) Adriana, <i>University Valahia of Targoviste, Romania</i>
5		

Hall 3

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	Reelection, Good Public Governance, and Local Government Performance	Dyah Setyaningrum, <i>Universitas Indonesia, Indonesia</i>
2	Determination of the effect of information and communication technologies (ICT) to unit labor cost: G7 countries examples	Serdar Öztürk, Lütfi Biçimveren, <i>Nevşehir Hacı Bektaş Veli University, Turkey</i>
3	Study of Global Banking Crisis of 2008 And Happiness Index in G7 Countries	Serdar Öztürk, Bilge Çipe, <i>Nevşehir Hacı Bektaş Veli University, Turkey</i>
4	Effect of Arms Trade on Economy: An Empirical Study on G7 Countries	Mustafa Emre Ertuğrul, Serdar Öztürk, <i>Nevşehir Hacı Bektaş Veli University, Turkey</i>
5	The Measurement of The Service Quality by Servqual Analysis: Field Work a Private Hospital in Ankara	Aysel Çetindere Filiz, Cengiz Duran, Hatice Saygı, <i>Turkey</i>
6	The Political Economy of the Tunisian Economy: The Democratic Transition	Azza Ziadi Ziadi, <i>University Tunis El Manar, Tunisia</i>

28/04/2018, Sunday

14:00-17:00
VIRTUAL PRESENTATION

(Each presentation about 20 minutes)

1	Searching for panacea to management ills: Trust models revisited	Sheikh Shamim Hasnain, <i>The British University in Egypt, Egypt</i>
2	Stress Testing Credit Risk Madagascar Banking Sector Under Global Macroeconomic Factors	Miora Rakotonirainy, Catholic University of Madagascar, Madagascar
3	Mixed Integer Linear Programming Approach for Seasonal Anomalies in Stock Markets: A Case Study for BIST	Oğuzhan Ahmet Arik, Nuh Naci Yazgan University, Turkey
4	How the communication process changes in organizations implementing new technology – the research results	Magdalena Zalewska-Turzyńska, University of Lodz, Poland
5	An Approach for Sustainable Innovation: TRIZ	Banu Ozkeser, Turkey
6	New Trends in Marketing Mix Strategies for Digital Consumer Behavior	Raluca Giorgiana Chivu, Ivona Stoica, Mihai Cristian Orzan, <i>Bucharest University of Economic Studies, Romania</i>
7	Discounts or happy money for efficient inventory management? A new trend on Romanian markets in changing the consumer behavior	Raluca Giorgiana Chivu, Ivona Stoica, Gheorghe Orzan
8	An Approach for Sustainable Innovation: TRIZ	Banu Ozkeser, <i>KOLUMAN Automotive Industry Mersin, Turkey</i>

28/04/2018, Saturday
16:00-16:20

POSTER PRESENTATION

1	M3 as an economic indicator in the Eurozone	Libena Cernohorska, Darina Kubicová, <i>University of Pardubice, Czech Republic</i>
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29.04.2018 17:40 – 18:00	Closing Ceremony
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30.04.2018 09:00 – 16:00	Ephesus Tour
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