



INTERNATIONAL CONFERENCE ON BUSINESS FINANCE & ADMINISTRATIVE SCIENCES

4th International Conference on Business, Finance and Administrative Sciences (ICOBAS-2018)

Grand Hotel Halic Conference Center
Istanbul, Turkey
September 06-08, 2018

PROGRAM BOOK

Organization

Association for Human, Science, Nature, Education and Technology (AH-TEC)
Academic World Education and Research Center -*Non-profit international organization*

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Organization

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Association for Human, Science, Natura, Education and Technology

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PROGRAM

IMPORTANT EVENTS

06-07 September 2018	
08:30 - 18:00	Registration

06.09.2018 10:00- 10:15	Opening Ceremony	Hall 1
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TIME	TITLE	SPEAKER	HALL NAME
06.09.2018 10:15 - 11:00 Keynote 1	"Big Data Analytics Applications in Business, Mathematics and Engineering"	Prof. Dr. Adem KARAHOCA Bahcesehir University Chairman of Software Engineering Department, Turkey	1

11:00 - 11:20	Coffee Break
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TIME	TITLE	SPEAKER	HALL NAME
06.09.2018 11:20 - 12:30 Keynote 2	"Is Big Data means Big Business, Education and Big Money? Cases on the Challenges and Opportunities for Governments, Businesses, healthy and Educational Providers"	A/Professor Ergun Gide, PhD Deputy Dean Research School of Engineering and Technology CQUniversity Australia	1

12:30 - 13:30	Lunch Break
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TIME	TITLE	SPEAKER	HALL NAME
07.09.2018 09:00 - 09:40 Keynote 3	"Research Perspectives on Current Trends in Educational Technology"	Prof. Dr. Huseyin Uzunboylu Near East University Faculty of Ataturk Education Nicosia, Cyprus	1

TIME	TITLE	SPEAKER	HALL NAME
07.09.2018 09:40 - 10:30 Keynote 3	"Using Predictive Analytics and Artificial Intelligence to interpret E-Commerce Ecology"	Dr. Bharti Trivedi Professor of The M.S. University of Baroda, India	1

12:30 - 13:30	Lunch Break
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TIME	TITLE	SPEAKER	HALL NAME
07.09.2018 13:30 - 14:20 Keynote 4	"Contemporary trends in management science"	Prof. Dr. Çetin Bektaş Tokat Gaziosmanpaşa University Faculty of Economics and Administrative Sciences / Department of Business Administration Turkey	1

16:30 - 16:50	Closing Ceremony
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08.09.2018 11:00 - 15:00	Bosporus Tour with Ship
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06/09/2018, Thursday

IMPORTANT EVENTS

06-07 September 2018	
08:30 - 18:00	Registration

06.09.2018 10:00- 10:15	Opening Ceremony	Hall 1
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TIME	TITLE	SPEAKER	HALL NAME
06.09.2018 10:15 - 11:00 Keynote 1	“Big Data Analytics Applications in Business, Mathematics and Engineering”	Prof. Dr. Adem KARAHOCA Bahcesehir University Chairman of Software Engineering Department, Turkey	1

11:00 - 11:20	Coffee Break
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12:30 - 13:30	Lunch Break
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ORAL PRESENTATIONS

Session 1

13:30 – 15:30

Hall 1, WCIT

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	Using data visualization to deduce facial expressions	Elizabeth Carvalho, <i>Universidade Aberta, Portugal</i>
2	Effect of Partial Shading on the PV System Performances	Ben Si Ali Nadia, <i>Badji Mokhtar annaba University, Algeria</i>
3	Comparison of Line Stability Index with TCSC Under Different cases with PSAT	Benalia Nadia, <i>Badji Mokhtar annaba University, Algeria</i>
4	Electronic Payment Recording with Payment History Retrieval Module: A System Software	Adrian Jaleco Forca, Simeon Juaca Cainday III, <i>Guimaras State College, Philippines</i>
5	Contribution to PI Control Speed of a Doubly Fed Induction Motor	Zerzouri Nora, Benalia Nadia, Ben Si Ali Nadia, <i>Badji Mokhtar annaba University, Algeria</i>

Hall 2, ICOBAS

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	Knowledge Management and Customer Relationship Management Performance: Empirical Evidence from Palestinian Banking Industry	Mohammed Tawfiq Abusharbeh, Ahmad Adel Ammar, <i>Arab American University, Palestine</i>
2	Promoting Petchaburi Tourism Using the King Projects Trail Tourism Application	Attama Boonpalit, Thailand
3	Services Receivers' Attitude towards Environmental Standard for Venues in MICE Industry	Kaedsiri Jaroenwisana, Jantajit Thanasiri, Thailand
4	The Relationship Between Career Planning and Motivation in R&D Centers	Banu Ozkeser, Turkey
5	Impact of Economic Indicators on Stock Market Performance: An Econometric Study on Dhaka Stock Exchange	Sayed Rafiqul Hasan Milon

15:30 - 16:00	Coffee Break
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Session 2
16:00 – 18:00

Hall 1, WCIT

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	An Interactive Data Analytics System for Employment Acceptance Recommendation	Opeyemi Fadairo, David Olatunbosun, United States
2	The Digital Path to Financial Inclusion in India	Namit Manglani, India
3	Leveraging Blockchain Technology as a check mechanism against Fake News	Namit Manglani, India
4	An Intelligent Approach to Minimize Total Weighted Tardiness on one Machine	Lamiche Chaabane, <i>M'sila University</i> , Algeria
5	Are Project Managers informally following CMMI Practices for project management?	javed iqbal, <i>COMSATS University Islamabad</i>

Hall 2, ICOBAS

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	Conflict resolution in foreign investment	Maria João Mimos, <i>Portucalense University Oporto</i> , Portugal
2	Arbitration, foreign investment and social progress	Maria Rosário Anjos, Portugal
3	The trade shows management in contemporary b2b market environment: the effects estimation and the recommendations for marketing managers	Tatiana Leonidovna Syssoeva, Larisa Mikhailovna Kapustina, Galina Sergeevna Timokhina, <i>The Ural State University of Economics</i> , Russian Federation
4	The effect of Public Expenditure on Justice in Portugal	Natacha Jesus Silva, Portugal

07/09/2018, Friday

TIME	TITLE	SPEAKER	HALL NAME
07.09.2018 09:00 – 09:40 Keynote 3	“Research Perspectives on Current Trends in Educational Technology”	Prof. Dr. Huseyin Uzunboylu Near East University Faculty of Ataturk Education Nicosia, Cyprus	1

TIME	TITLE	SPEAKER	HALL NAME
07.09.2018 09:40 – 10:30 Keynote 3	“Using Predictive Analytics and Artificial Intelligence to interpret E-Commerce Ecology”	Dr. Bharti Trivedi Professor of The M.S. University of Baroda, India	1

10:30 – 10:50	Coffee Break
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Session 3 10:50 – 12:30

Hall 1, WCIT

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	ICT uses and innovation types: An empirical investigation based on Algerian manufacturing organizations	Soraya Sedkaoui, Salim Moualdi, <i>University Of Khemis Miliana, Algeria</i>
2	Graph Clustering Based Size Varying Rules for Lifelong Topic Modeling	Muhammad Taimoor Khan, Shehzad Khalid, Furqan Aziz, <i>Bahria University, Pakistan</i>
3	Öğretim Tasarımı Modellerinin Karşılaştırılması: Bir Öğretim Tasarımı Modeli Yakın Doğu Üniversitesi Örneği	Ezgi Pelin Yıldız, <i>Near East University, Cyprus</i>
4	Mobile Learning Stimulus in Nigeria	Abba Hassan, <i>A. T. A. Polytechnic, Nigeria</i>
5	A Customer Perspective on Infrastructure & Legislative Effects to use Mobile Banking App in Nigeria	Abba Hassan, <i>A. T. A. Polytechnic, Nigeria</i>

Hall 2, ICOBAS

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	Institutes of Regional Development and their Role in the Modernization of the Economy	Andrey Plakhin, Olga Ergunova, Ekaterina Ogorodnikova, <i>Ural State University of Economics, Russian Federation</i>
2	Marketing potential of banks operating on the Russian private banking market	Galina Timokhina, Tatiana Sysoeva, Mushfig Agababaev, <i>Ural State University of Economics, Russian Federation</i>
3	Demand and supply forecasting in tourism using genetic programming – three Croatian counties case	Kristian Dokic, Sveltana Letinic, Verica Budimir, <i>Polytechnic in PozegaG, Croatia</i>
4	Conflict resolution in foreign investment	Maria João Mimoso, Maria do Rosário Anjos, <i>Portucalense University Oporto, Portugal</i>
5	Understanding Purchase Intention towards Chinese products: Role of Ethnocentrism, Animosity, Status and Self-esteem	Hifsa Aftab, Rehan Aftab, <i>Pakistan</i>

12:30 – 13:30	Lunch Break
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TIME	TITLE	SPEAKER	HALL NAME
07.09.2018 13:30 – 14:20 Keynote 4	“Contemporary trends in management science”	Prof. Dr. Çetin Bektaş Tokat Gaziosmanpaşa University Faculty of Economics and Administrative Sciences / Department of Business Administration Turkey	1

Session 4
14:20 – 16:30

Hall 1, WCIT

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	Associative Classification of the Jordanian Hospitals Efficiency Based on DEA	Ahmad Alaiad, Hassan Najadat, Nusaiba Al-Mnayyis, Ashwaq Khalil, <i>Jordan University of Science and Technology</i> , Jordan
2	Neural Networks Applications in Wireless LAN for Performance Enhancement: a Survey and Framework	Gideon Takudzwanashe Govere, <i>Yildiz Technical University Istanbul</i> , Turkey

Hall 2, ICOBAS

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	Integration of internal management in organizations and creation of Nano-corporation (on materials of small and medium business of Kazakhstan)	Khayrolla Kadyrsyzuly Mussapirov, Kazakhstan

POSTER PRESENTATIONS PROGRAM

TIME	TITLE	AUTHORS
07.09.2018 14:00 – 16:00 Friday	Net neutrality from legislative, technical and marketing perception	Robert Idrbek, Jasmina Mladenović, Vjeran Blašković, Croatia

VIRTUAL PRESENTATION PROGRAM

TIME	TITLE	AUTHORS
07.09.2018 14:00 – 14:20 Friday	The analysis of location determinants of companies from the logistics outsourcing sector of selected provincial capital cities in Poland	Katarzyna Budzyńska, <i>Maria Curie-Skłodowska University in Lublin</i> , Poland
07.09.2018 14:20 – 14:40 Friday	Competitiveness of the knowledge-based services sector of the Lublin Voivodeship compared to the rest of Poland	Katarzyna Budzyńska, Magdalena Panasiuk, <i>Maria Curie-Skłodowska University in Lublin</i> , Poland
07.09.2018 14:40 – 15:00 Friday	Banking Liquidity and Financing Of The Tunisian Economy: A Long-Term Co-Integration Approach	Azza Ziadi, Lamia Arfaoui, <i>University Tunis El Manar; Beshia University</i> , Tunisia
07.09.2018 15:00 – 15:20 Friday	Situational equilibrium point for the development and innovation of organizations	Omar Alberto Ramírez Gasca, Beatriz Aibar-Guzmán, Guillermo Vázquez-Ávil, <i>Guadalajara University</i> , México
07.09.2018 15:20 – 15:40 Friday	Online Programming Language - LMS	Ramiz Musallam Salama, Ahmed Qazi, Mohamed ElSayed, <i>Near East University</i> , Cyprus
07.09.2018 15:40 – 16:00 Friday	Basic elements and characteristics of game engine	Ramiz Musallam Salama, Mohamed ElSayed, <i>Near East University</i> , Cyprus

16:30 – 16:50	Closing Ceremony
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08/09/2018, Saturday

08.09.2018 10:00 – 16:40	Bosporus Tour with Ship EMİNÖNÜ (Şehir Hatları İskelesi)
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